



Entrepreneurship, Universities & Resources

Frontiers in European Entrepreneurship Research

Frontiers in European Entrepreneurship series

Edited by Ulla Hytti, Research Director, University of Turku, Finland, Robert Blackburn, Professor, University of Liverpool Management School, UK, Denise Fletcher, Professor, University of Luxembourg and Friederike Welter, President and Managing Director, Institut für Mittelstandsforschung (IfM) Bonn and Professor, University of Siegen, Germany

The role of resources is pivotal in entrepreneurship for the success of new and small ventures, though most face resource constraints. The book offers multiple perspectives on analysing and understanding the importance of resources in entrepreneurship development.

Approaching the subject with both a practice-theory and research-based approach, the contributors analyse topics such as processes and structures in social entrepreneurship; entrepreneurship and equity in crowdfunding; and forming alliances with large firms to overcome resource constraints. The contributors provide evidence, for example, on how business angels can contribute more than finance to small ventures and how the flexibility of resources is important in internationalisation.

'Entrepreneurship, Universities & Resources provides insights into emerging research in entrepreneurship. It rewards the reader with interesting empirical, methodological and theoretical insights across a range of topics important to researchers and teachers of entrepreneurship.'

– Colm O’Gorman, Dublin City University, Ireland



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