



## Transforming Gender and Family Relations

### How Active Labour Market Policies Shaped the Dual Earner Model

Åsa Lundqvist, Professor, Department of Sociology, Lund University, Sweden

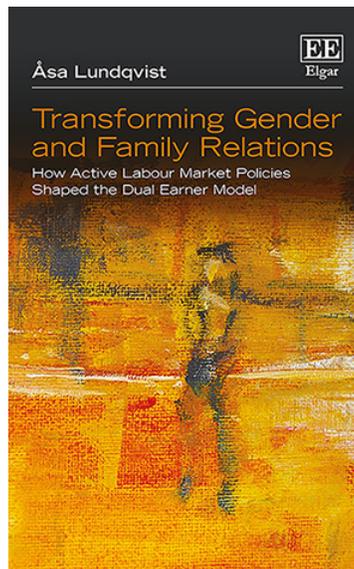
This book is about how the activation of women into paid work was accomplished. It looks at the ideational grounds and the concrete measures that created the conditions for increasing the employment ratio of women, and thus also a farewell to male breadwinning.

'Sweden's social policies have a central place in both academic and political discussions of the role of states in promoting women's labor market activation and gender equality. Lundqvist's innovative, historically rich and theoretically sophisticated study analyzes a key episode in the building of these policies, focusing on the agency of Sweden's activation inspectors. She brings to light for the first time the critical role of women inspectors in the building of Sweden's policy architecture. Scholars of gender, social policy, states and labor markets will find here fresh insights and understandings of the gendered transformations of state policies and politics which continue into our own time.'

– Ann Shola Orloff, Northwestern University, US

'Åsa Lundqvist has written a compelling study on gender, the labour market and the welfare state. Based on a profound historical-sociological analysis of Swedish labour market and family policies, including the 1960s activation campaigns attracting women into the workforce, the book is an exciting history of gendered welfare-state efforts to change social structures and individual behaviour. With her historical sensitivity and theoretical and methodological skills, Lundqvist makes a highly important contribution to current discussion on activation, workfare, and work-family relations.'

– Pauli Kettunen, University of Helsinki, Finland



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