

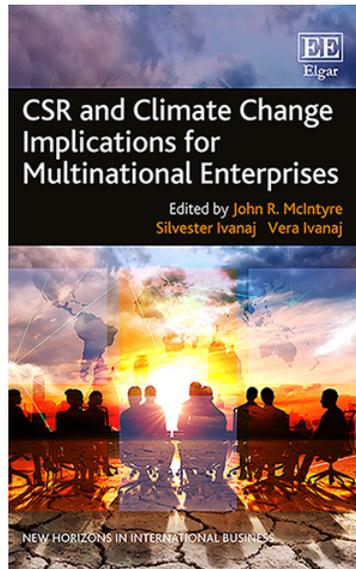


## CSR and Climate Change Implications for Multinational Enterprises

New Horizons in International Business series

Edited by John R. McIntyre, Professor & Executive Director, CIBER, Scheller College of Business, Georgia Institute of Technology, US, Silvester Ivanaj, Associate Professor, ICN Business School, Nancy–Metz and Member of CEREFIGE and Vera Ivanaj, Associate Professor, ENSIC, Université de Lorraine and Member of CEREFIGE, France

Multinational economic actors, particularly corporations, play a defining role in the response to the climate change or warming debate and the emerging scientific consensus. This book describes, explains, and predicts how multinational firms will rise to the multiple challenges posed by global climate issues and the organizational and behavioral various responses of the international corporate community. It focuses on three core research and learning objectives. Firstly, it develops the core idea that multinational enterprises cannot implement meaningful sustainability initiatives without an appropriate governance system and corporate culture. Building on this notion, it addresses the question of environmental sustainability across select industry sectors, such oil and banking. Finally, drawing on a diverse range of contributing experts, it presents select best practices such as the opportunities arising from smart technologies implementation to achieve symbiotic industrial relationships, directed particularly towards the ecological environment of these firms' transborder operations and global reach.



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