



A Research Agenda for Creative Tourism

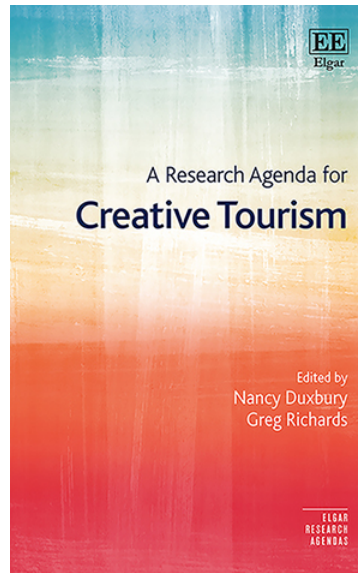
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Edited by Nancy Duxbury, Researcher and Co-coordinator, Cities, Cultures, and Architecture Research Group, Centre for Social Studies, University of Coimbra, Portugal and Greg Richards, Professor of Placemaking and Events, Breda University of Applied Sciences and Professor in Leisure Studies, Tilburg University, the Netherlands

Original and thought-provoking, this book investigates how creative experiences, interactions, and place-specific dynamics and contexts combine to give shape to the expanding field of creative tourism across the globe. Exploring the evolution of research in this field, the authors investigate pathways for future research that advance conceptual questions and pragmatic issues.

'This fascinating new book with its diversity of authors and international case studies provides fresh insights into the dynamic field of creative tourism. The authors focus on topical themes such as experience design, co-creation, authenticity, transformation, sense of place and sustainability. The work identifies important gaps in research, as well as emphasizing implications for policy and planning.'

– Melanie Kay Smith, Hungarian Academy of Sciences and Budapest Metropolitan University, Hungary



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