

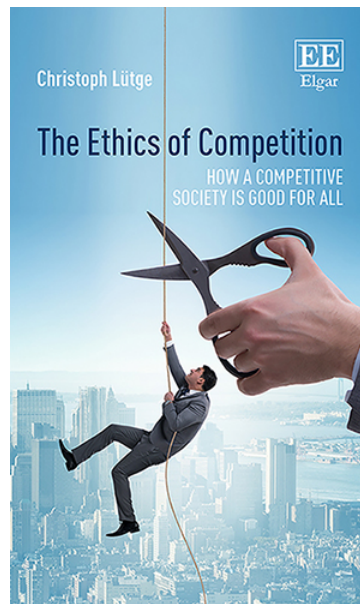


The Ethics of Competition

How a Competitive Society is Good for All

Christoph Lütge, Chair of Business Ethics, Technical University of Munich, Germany

The concept of competition is frequently regarded with ambivalence. While its champions wholeheartedly endorse it for reasons of efficiency, critics believe competition undermines ethics. They denounce competitive thinking, call for modesty in profit-making, and rail against economisation. However, Christoph Lütge argues convincingly that intensified competition can work in favour of ethical goals, and that many criticisms of competition stem from an inadequate understanding of how modern societies and economies function. The author illustrates his view with examples from ecology, healthcare and education, and concludes with a call for more entrepreneurial spirit.



How To Order

Online

www.e-elgar.com

Get up to 20% discount when you order online

By Email

UK/ROW: sales@e-elgar.co.uk

N/S America: elgarsales@e-elgar.com

By Phone

UK/ROW: +44 (0) 1242 226934

N/S America: +1 413-584-5551

2019 232 pp Hardback 978 1 78897 298 7 ~~£108.00~~ £80.00 ~~\$108.00~~ \$120.00

Elgaronline 978 1 78897 299 4

Edward Elgar Publishing Ltd. is registered in the UK at: The Lyfiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703

Connect With Us

Find us on Facebook

facebook.com/EdwardElgarPublishing

Follow us on Twitter

For news, views and offers

[@ElgarPublishing](https://twitter.com/ElgarPublishing)

Read our Blog

For news, views and debate from our authors and readers.

<https://www.elgar.blog>

For More Information

UK/ROW: info@e-elgar.co.uk

N/S America: elgarinfo@e-elgar.com