



Research Handbook on Entrepreneurship in Emerging Economies

A Contextualized Approach

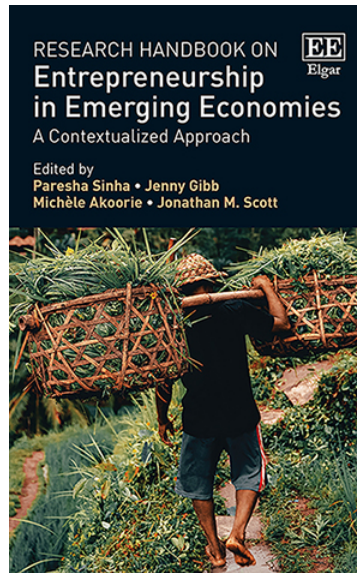
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This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.

‘Contextualizing entrepreneurship is about acknowledging variety in forms, outcomes and entrepreneurial actions. This Research Handbook illustrates the heterogeneity of entrepreneurship in emerging countries around the world, including a number of countries we know little about. The contributors present fascinating insights about entrepreneurship from a broad variety of geographical contexts. I recommend this book to anyone interested in entrepreneurial diversity in emerging countries.’

– Friederike Welter, Institut für Mittelstandsforschung Bonn and University of Siegen, Germany



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