



The Invention of Technological Innovation

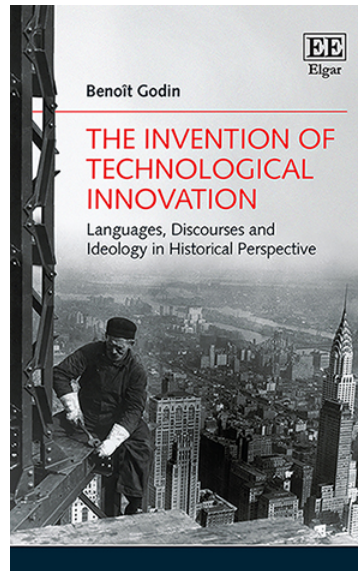
Languages, Discourses and Ideology in Historical Perspective

Benoît Godin, Institut National de la Recherche Scientifique (INRS), Canada

This timely book provides an intellectual and conceptual history of a key representation of innovation: technological innovation. Tracing the history of the discourses of scholars, practitioners and policy-makers, and exploring how and why innovation became defined as technological, Benoît Godin studies the emergence of the term, its meaning, and its transformation and use over time.

'The Invention of Technological Innovation is a meticulous and seminal work of deftly organized and presented scholarship that is unreservedly recommended for both college and university library collections.'

– Michael J. Carson, Midwest Book Review



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