Handbook of Quantitative Research Methods in Entrepreneurship

Edited by George Saridakis, Professor of Small Business and Entrepreneurship, Kent University Business School and Marc Cowling, Professor, College of Business, Law and Social Sciences, University of Derby, UK

This Handbook will be an invaluable original reference tool for both researchers and students embarking on a new research project. It will be useful both for those who are using quantitative data for the first time and for more experienced researchers who are interested in new quantitative techniques and methods.

‘This Handbook provides a straightforward, coherent explanation and articulation of the most compelling and important quantitative research methods. Researchers across a broad spectrum of fields and scholarly perspectives will find this Handbook to be an invaluable asset in honing their own research craftsmanship.’

– David B. Audretsch, Indiana University, US