

Organizational Innovation

Theory, Research, and Direction

New Horizons in Innovation Management series

Fariborz Damanpour, Professor Emeritus, Rutgers University, US

This comprehensive book synthesizes research from the past 50 years of innovation studies, addressing the main elements of innovation and providing a connected perspective on innovation within organizations. It explores the generation and adoption of both technological and nontechnological innovations, offering a coherent and systematic view of the process. Insights from behavioral, economic and structure-based perspectives are used to explain existing findings and help the reader navigate current research, as well as offering ideas and frameworks to guide new studies.

'This is a timely and informative book! It is rich in content, grounded in excellent research and theory, and comprehensive in coverage. Damanpour has done a magnificent job in organizing a vast body of research, making it more easily accessible to researchers, students, and managers.'

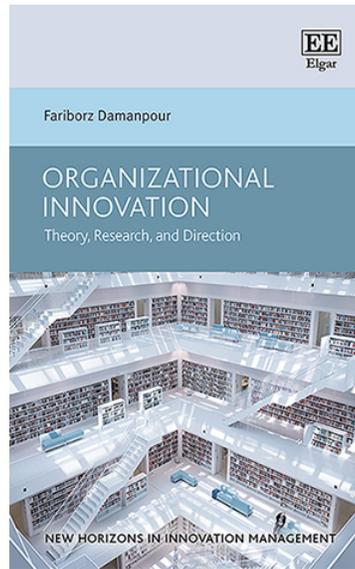
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