Handbook of Digital Innovation

Research Handbooks in Business and Management series

Edited by Satish Nambisan, Nancy and Joseph Keithley
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Digital innovations influence every aspect of life in an increasingly digitalized world. Firms pursuing digital innovations must consider how digital technologies shape the nature, process and outcomes of innovation as well as long- and short-term social, economic and cultural consequences of their offerings. This Handbook contributes to a transdisciplinary understanding of digital innovation with a diverse set of leading scholars and their distinct perspectives. The ideas and principles advanced herein set the agenda for future transdisciplinary research on digital innovation in ways that inform not only firm-level strategies and practices but also policy decisions and science-focused investments.

‘The revolution in digital technologies has fueled unprecedented levels and forms of innovation spanning individuals, firms, industries, and disciplines. Satish Nambisan, Kalle Lyytinen and Youngjin Yoo call for the first transdisciplinary approach to understanding this phenomenon. This collection of cumulative knowledge and the rare opportunity for novel connections stemming from this are vitally important in order to move forward scholarly and practitioner perspectives on digital innovation.’

– Mike Fisher, Chief Technology Officer at Etsy, US

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