Handbook of Teaching with Technology in Management, Leadership, and Business

Research Handbooks in Business and Management series

Edited by Stuart Allen, Professor, Department of Organizational Leadership, Robert Morris University, Pittsburgh, Pennsylvania, Kim Gower, Assistant Professor, College of Business, University of Mary Washington, Fredericksburg, Virginia and Danielle K. Allen, researcher and adjunct faculty, Pittsburgh, Pennsylvania, US

Ever-evolving technological innovation creates both opportunities and challenges for educators aiming to achieve meaningful and effective learning in the classroom and to equip students with a well-honed set of technology skills as they enter the professional world. The Handbook of Teaching with Technology in Management, Leadership, and Business is written by experienced instructors using technology in novel and impactful ways in their undergraduate and graduate courses, as well as researchers reporting and reflecting on studies and literature that can guide them on the how and why of teaching with technology.

‘This Handbook is a rich compendium of the ways in which educators can incorporate a wide range of technologies in their management, leadership, and business courses. Besides covering cutting-edge teaching technologies and related best practices, it stimulates thinking about how to increase their adoption by both educators and students.’
– Surinder Kahai, Binghamton University, State University of New York, US

‘This is a book for our times. Online courses have demonstrated how technology democratizes and globalizes learning by allowing it to take place anywhere, anytime. However, using technology well still challenges educators. The authors in this comprehensive Handbook guide the reader from course design, to application, to evaluation. This book provides leadership, management, and business educators with a toolbox for using technology to deliver and enhance their courses.’
– Joanne B. Ciulla, Rutgers, The State University of New Jersey, New Brunswick, US

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