Innovative Capabilities and the Globalization of Chinese Firms

Becoming Leaders in Knowledge-intensive Innovation Ecosystems

Edited by Maureen McKelvey, Professor, School of Business, Economics and Law, University of Gothenburg, Sweden and Jun Jin, Associate Professor, School of Management, Zhejiang University, China

This book explains how Chinese firms are increasingly developing innovative capabilities and engaging in globalization. It focuses on knowledge-intensive and innovative entrepreneurial firms and multinationals, which already are — or are striving to become — world-leaders in their technologies and markets, and which do so by their use of advanced knowledge for innovation as well as their ability to act globally. The book advances related debates in entrepreneurship, innovation management, economic geography and international business.

‘Maureen McKelvey has succeeded in producing yet another stunning volume, in this instance exploring how Chinese firms are developing capabilities for innovation and globalization. This book, which reflects the perspective of knowledge-intensive innovation ecosystems, lifts readers with a critical conceptual leap that makes the transformation of industry understandable.’
— Naubahar Sharif, The Hong Kong University of Science and Technology, Hong Kong

‘Understanding China’s capabilities and ambitions in innovation matters geo-politically as well as economically. China’s innovation systems and the globalization and innovation strategies of its firms are emergent and highly varied. Professors McKelvey and Jin have assembled an insightful collection of chapters, informed by Schumpeterian and evolutionary economics, which help throw light on phenomena that are shaping contemporary global economics and politics.’
— Mark Dodgson, University of Queensland, Australia

‘Given the stunning rise of Chinese firms in global market, people are wondering about how they have been able to learn and build up their innovation and marketing capabilities within a short period of time. This book provides an in-depth answer to this question by conducting a rare firm- and sector-level studies of exemplar Chinese firms from a Schumpeterian perspective involving the concept of industrial dynamics and innovation system. This book is very useful and informative, and provides insightful understanding of the sources of competitiveness of Chinese firms.’
— Keun Lee, Winner of the 2014 Schumpeter Prize, Seoul National University, South Korea

2020 256 pp Hardback 978 1 78643 447 0 £95.00  £85.50  $140.00  $126.00
Elgaronline 978 1 78643 448 7

Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703