

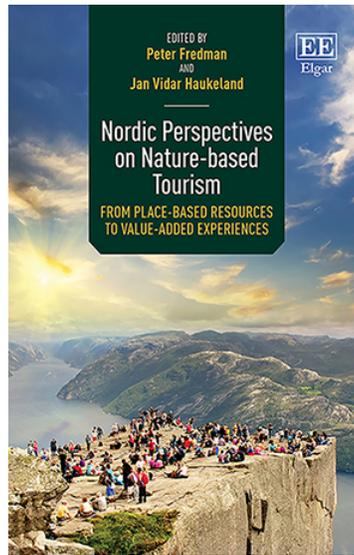


Nordic Perspectives on Nature-based Tourism

From Place-based Resources to Value-added Experiences

Edited by Peter Fredman, Norwegian University of Life Sciences and Jan Vidar Haukeland, Institute of Transport Economics, Norway

Nature-based tourism (NBT) is a sector where entrepreneurial success is highly knowledge driven. This insightful book offers a comprehensive evaluation of NBT in a Nordic context, highlighting how long-established Nordic traditions of outdoor recreation practices can reveal lessons for the field more broadly. Chapters explore Nordic and international perspectives, local communities, market dynamics, firms, creativity, innovations and value-added experience products.



‘This new book on nature-based tourism is of scientific and practical relevance far beyond the Nordic countries with their tradition of friluftsliv. With its profound analyses from local natural and cultural resources market mechanisms and entrepreneurial innovations and ultimately to real tourist experiences, the book will serve the next generation of students and professionals as a standard reference when planning research projects, developing business plans or designing campaigns to further nature-based tourism in any region of the world.’

– Marcel Hunziker, Swiss Federal Research Institute WSL, Switzerland

‘Fredman and Haukeland’s collection of chapters on the Nordic Perspectives on Nature-based Tourism provides a holistic understanding of the complex socio-ecological system of nature-based tourism. Although the focus is on the Nordic region, the trends, concepts, and frameworks translate to international nature-based tourism, which is of extreme importance for a population looking to nature for escape and enjoyment. This book provides practitioners and academics an excellent direction to understand and explore that system.’

– Taylor V. Stein, University of Florida, US

‘Freedom, air (space), life and the right of public access to an outdoor heritage are cornerstones of this book on nature-based tourism. Whether it be international trends and issues; sustainability, conservation and livelihoods; or resilience thinking in tourism development from a nationwide, regional or local level, this is the most comprehensive perspective on nature-based tourism I’ve seen. Although laced with Nordic perspective, the lessons learned for recreation and tourism development and management internationally on a global scale or for revamping a university curriculum on natural resource tourism at a local scale in the USA make it a necessary read.’

– Stuart Cottrell, Colorado State University, US

‘This book is a must read for everybody interested in communities and environmentally-friendly tourist projects in “open access” nature. Policymakers especially but also professionals around the globe can broaden their perception and enrich their points of view by reading this book full of valuable scientific data and philosophies for lasting and sustainable nature-based tourism. Its broad and stimulating approach, economically, socially and politically, highlights both beneficial and harmful consequences for human relations and the environment.’

– Teresa Cristina Magro Lindenkamp, University of São Paulo, Brazil

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