



Entrepreneurship in Theory and Practice

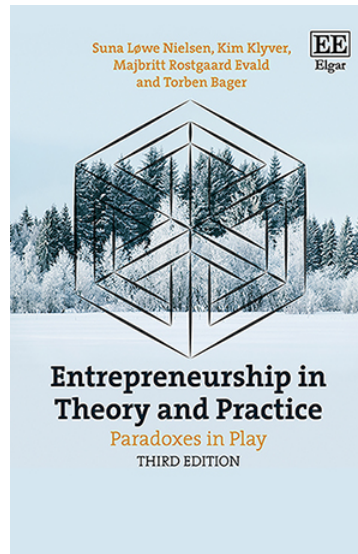
Paradoxes in Play, Third Edition

3rd edition

Suna Løwe Nielsen, Kim Klyver, Majbritt Rostgaard Evald and Torben Bager, University of Southern Denmark

The third edition of this creative and successful textbook provides a broad overview of entrepreneurship from a theoretical and practical perspective. Engaging for undergraduates, it embeds theories of entrepreneurship with tensions and dilemmas, presented as paradoxes for each chapter. It offers insights into the entrepreneurial process and challenges readers to assess the paradoxes and pitfalls encountered on an entrepreneurial journey.

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