Handbook for Sustainable Tourism Practitioners

The Essential Toolbox

Research Handbooks in Tourism series

Edited by Anna Spenceley, independent consultant, Chair of the IUCN WCPA Tourism and Protected Areas Specialist Group, Director of the Global Sustainable Tourism Council, Independent Advisory Panel member of Travelyst, Honorary Fellow, University of Brighton, UK and Senior Research Fellow, University of Johannesburg, South Africa

Offering how-to tools and step-by-step guidance, this practical Handbook combines academic insight with extensive professional experience to outline best practice in undertaking environmental, socio-cultural and economic assessments that establish the feasibility of new tourism ventures and ascertains their impact over time.

‘Written by world experts in their fields, it fills a gap in the market for sustainable tourism research that is helpful and practical. It is gratifying to read all these chapters from consultants and practice-oriented academics that I have admired for years, which allow us an insight into the experience they have gained over decades of working for some of the most influential international organisations, overseas development agencies, governments and protected areas.’

– From the foreword by Xavier Font

‘This book is a timely and important resource which includes relevant, practical guidance to support the sustainable development and growth of the tourism industry. Numerous case studies provide essential tools and techniques for promoting best practices, with insightful tips and advice from experienced practitioners.’

– Susan Snyman, ALU School of Wildlife Conservation, Rwanda

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