



## Upgrading the Global Garment Industry Internationalization, Capabilities and Sustainability

New Perspectives on the Modern Corporation series

Edited by Mohammad B. Rana, Associate Professor of International Business and Strategy, Aalborg University Business School Aalborg University, Denmark and Matthew M.C. Allen, Professor of International Business and Strategy, and Head of the Management Science and Entrepreneurship Group, Essex Business School, University of Essex, UK

This timely book focuses on the upgrading of firms within the global garment industry, examining how garment manufacturers and retailers in different countries internationalize, develop their capabilities and enhance their sustainability. It highlights the important role the global garments industry plays in the socio-economic development and environmental outcomes of emerging economies.

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