Management Lessons from Game of Thrones
Organization Theory and Strategy in Westeros

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This intriguing and absorbing book takes a look at aspects of Westerosi society and politics from an anthropological and organizational studies angle. It shows both how management theory influenced the world-building in the Game of Thrones franchise, and also how students, academics and managers can draw on the series to further enhance their understanding of concepts in human resource management and organization theory.

‘Contrasting leadership styles, charismatic CEOs, toxic hierarchies and contested takeovers: these are the timbers that underpin the narratives of Game of Thrones and business school curricula. If we learn best through stories that bring to vivid life the key principles of human existence, then the analysis of contemporary capitalism, global enterprise and the humane management of people within systems all come brilliantly to life in Fiona Moore’s lively, accessible and intriguing introduction to organizational theory. Shaped by the multiple storylines of Game of Thrones, it is a must-read for both fans and management students alike.’

– Carolyne Larrington, University of Oxford, UK

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