



Biotechnology and Competitive Advantage

Europe's Firms and the US Challenge

Edited by Jacqueline Senker, Senior Fellow, formerly SPRU – Science and Technology Policy Research, University of Sussex, UK

Biotechnology and Competitive Advantage investigates the development of biotechnology in Europe and the United States. It examines why Europe has fallen behind in applying biotechnology, when its scientific capabilities are largely comparable to those in the US. In addition it sheds new light on the wider context of the theory of growth of new technologies.

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