



The Economics and Management of Intellectual Property

Towards Intellectual Capitalism

Research Handbooks in Business and Management series

Ove Granstrand, Professor in Industrial Management and Economics, Chalmers University of Technology, Sweden and Research Fellow at the Institute for Management of Technology and Innovation and Chairman of the Innovation and IP Research Group, www.ip-research.org.

This unique book – informed by ten years’ research – focuses on intellectual property and charts the global transition towards intellectual capitalism with technology-based corporations as prime movers. The book gives a comprehensive overview of the history and fundamentals of intellectual property as well as a textbook introduction to the

‘It is recommended to managers, economists, engineers and lawyers and for the students and academics researching in the area.’

– The Computer Law and Security Report

‘... Professor Granstrand has achieved a lot in this volume. ... it contains a wealth of very useful material to feed graduate students, particularly those involved in industrial economics MBA courses and other postgraduate economics and management study, as well as offering a detailed look at the realities of IP management for professional managers and policymakers.’

– Christine Greenhalgh, The Economic Journal

‘As well as all the other fine things in this book, Professor Granstrand has given us a working vocabulary for the debate on these larger issues which is now getting under way, and I have no doubt that it will have wide influence, which it richly deserves.’

– W. Kingston, Journal of Economics/Zeitschrift für Nationalökonomie

‘Throughout the book, [Granstrand] instructively compares and contrasts the management of intellectual property in the US, Japan and Europe. The first section, on the philosophy, history and economics of intellectual property, is very detailed and displays an excellent grasp of the many strands of literature on this subject. ... Granstrand does an excellent job of organizing an immense quantity of material on intellectual property.’

– M. Perelman, Choice

‘Professor Ove Granstrand furnishes us with useful suggestions for effective intellectual property (IP) management using the detailed analysis of data and facts on the Japanese industries which have successfully developed since World War II. He repeatedly visited Japan and conducted many interviews with corporate IP experts and top management. This book is really informative for not only those interested in IP but also R&D leaders and those in top business management.’

– Akira Mifune, TheraTech Japan Inc., Japan

‘Ove Granstrand’s book takes the reader into uncharted waters: the waters of an Intellectual Capitalism that promises to restructure the organization of economic life in the 21st century. In the course of his examination he shines the spotlight on recent developments in Japanese corporate capitalism that will prove to be highly illuminating to western readers.’

– Nathan Rosenberg, Stanford University, US

‘This insightful book analyzes developments in Japan, Sweden, and the United States to illuminate the increasing emphasis placed on intellectual property in corporate strategies.’

– F.M. Scherer, Harvard University and Princeton University, US

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