Innovation, Entrepreneurship and Culture

The Interaction between Technology, Progress and Economic Growth

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Any technological advance, innovation or economic growth created by an organization is dependent on how that organization’s culture and environment fosters or inhibits these developments. This process is further complicated by the global nature of economic activity and differences in national cultures due to country-specific histories, experiences, traditions and rules. The distinguished authors in this important new book aim to study the nature of organizational innovation and change by examining the complex interplay between entrepreneurship, innovation and culture.