The New Russian Business Leaders

New Horizons in Leadership Studies series

Manfred F.R. Kets de Vries, Raoul de Vitry d’Avaucourt
Chaired Professor of Leadership Development and Director,
INSEAD Global Leadership Center, INSEAD, France, Singapore and Abu Dhabi and Distinguished Visiting
Professor of Leadership Development Research, ESMT - European School of Management and Technology,
Germany, Stanislav V. Shekshnia, Partner at Zest
Leadership, Moscow, Chairman of the Board of SUEK,
Russia and Adjunct Professor of Entrepreneurial Leadership,
INSEAD, France, Konstantin Korotov, Associate Professor of
Leadership and Organizational Behaviour, ESMT - European
School of Management and Technology, Germany
and Elizabeth Florent-Treacy, Research Project Manager,
INSEAD, Fontainebleau, France and Singapore

Based on extensive interviews with the pioneers of Russian business and the authors’ own experiences, this perceptive new book attempts to decipher the enigma of Russia’s new generation of business leaders.

The authors present six in-depth case studies focusing on companies of vastly differing sizes, ranging from a newly-privatized operation, and the creation and organization of an oligarch’s empire, to several entrepreneurial start-ups in different service industries. The case studies document the changes and developments that have occurred in Russia since the privatization era of the 1990s, highlighting the strengths and weaknesses of the emerging business leadership orientations.

‘As a study of Russian business leadership, the depth of research and cogency of argument in the book is well ahead of anything else seen to date and to that end it deserves to be highly regarded.’
– The Delta Intercultural Academy

‘This book is obligatory reading for those planning to do business in Russia or wishing to understand how business is conducted. The New Russian Business Leaders is written by a distinguished group of international management specialists, including two Russians. Using models and case studies of leading Russian companies and entrepreneurs, the authors draw conclusions about Russia’s evolving business climate, the requirements for entrepreneurial success, and the value of international business education for Russia’s business leaders.’
– Paul Gregory, Slavonic and East European Review

‘This highly talented multinational team has produced a rich and meaningful contribution to the literature on Russian business. These authors know the very essence of Russia from their extensive academic and practitioner experience. They deliver fascinating, original in-depth case studies of the pioneering men and women business leaders of modern Russia’s first capitalist decade. They also interpret the cases in the context of Russia’s history and culture, and offer a comprehensive framework for how Russian business and leadership could evolve to build the country’s economy. The New Russian Business Leaders will surely serve for years to come as an authoritative source for academics and practitioners seeking to understand the underlying dynamics of Russian business and its leaders.’
– Sheila M. Puffer, Northeastern University, Boston, US

2005 352 pp Paperback 978 1 84542 329 2 £30.00 £24.00 £50.00 £40.00
2004 352 pp Hardback 978 1 84376 499 1 £108.00 £97.20 £160.00 £144.00

How To Order

Online
www.e-elgar.com
Get up to 20% discount when you order online

By Email
UK/ROW: sales@e-elgar.co.uk
N/S America: elgarsales@e-elgar.com

By Phone
UK/ROW: +44 (0) 1243 843291
N/S America: (800) 390-3149

Connect With Us

Find us on Facebook
facebook.com/EdwardElgarPublishing

Follow us on Twitter
For news, views and offers
@ElgarPublishing

Read our Blog
For news, views and debate from our authors and readers.
https://www.elgar.blog

For More Information

UK/ROW: info@e-elgar.co.uk
N/S America: elgarinfo@e-elgar.com

2005 352 pp Paperback 978 1 84542 329 2 £30.00 £24.00 £50.00 £40.00
2004 352 pp Hardback 978 1 84376 499 1 £108.00 £97.20 £160.00 £144.00

www.elgaronline.com
Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703