Corporate Environmental Strategy and Competitive Advantage

New Perspectives in Research on Corporate Sustainability series

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The first book to gather cutting-edge research on this complex relationship, Corporate Environmental Strategy and Competitive Advantage presents conceptual ideas and empirical findings, as well as a valuable review of extant literature and future directions for researchers. At an organizational level of analysis, the topics covered include the external and internal antecedents of environmental capability-building including public policy, stakeholder engagement, managerial and organizational values, and human resource practices, and the outcomes of such capabilities in terms of environmental innovation. At a macro level, the topics covered include an examination of capabilities that will help organizations detect and prepare for extreme environmental events, and the development of clusters/networks of innovation to tackle sustainability problems that transcend organizational boundaries.

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