Handbook of Research on Ethnic Minority Entrepreneurship

A Co-evolutionary View on Resource Management

Research Handbooks in Business and Management series

Edited by Léo-Paul Dana, Professor, Dalhousie University, Canada and Montpellier Business School, France

This exhaustive, interdisciplinary Handbook explores the phenomena of immigration and ethnic minority entrepreneurship in light of marked changes since the mid-twentieth century and the advent of easier, more affordable travel and more open and integrated national economies.

"Professor Dana and his colleagues have carefully and successfully put together a collection of chapters on ethnic minority entrepreneurship from all parts of the world. The book comprises eight parts and 49 chapters. Undoubtedly, given the massive size and content of a 835-page book, it is fair to ask, is it value for money? The answer is unequivocally yes! A further comment on the content of the book should probably reassure potential readers and buyers of the book... This collection is undoubtedly rich, creative and varied in many respects. Therefore, it will be of great benefit to researchers and scholars alike... I will strongly recommend this book to researchers, students, teachers and policy-makers."

– Aminu Mamman, International Journal of Entrepreneurial Behaviour and Research

"The volume presents an impressive panorama of studies on ethnic entrepreneurship spanning from Dalits in India to Roma entrepreneurs in Hungary."

– B.P. Corrie, Choice

"From a focus on middle-man minorities in the 1950s, the study of minority ethnic entrepreneurship has evolved into a vast undertaking. A major ingredient in this expansion is the massive population movements of the past thirty years that have created ethnic minority communities in almost all advanced economies. From New York to San Francisco, from Birmingham to Hamburg, from the Chinese in Canada, to the Turks in Finland, to the Ghanians in South Africa to the Lebanese in New Zealand, more than twenty chapters in this volume treat small-scale ethnic entrepreneurship and the cultural and institutional resources which support it. At the other end of the spectrum, the ethnic Chinese have created ever larger multi-divisional enterprises in the host societies of Southeast Asia. At the mid-point of the spectrum, analyzed in an elegant paper by Ivan Light, is the recently identified transmigrant entrepreneur – acculturated in two societies but assimilated in neither – whose special endowments have provided the lynchpin for much of the international trade expansion in the global economy over the past decade. And Dana and Morris provide us with much more Afro-American entrepreneurship, caste and class, the theory of clubs, women ethnic entrepreneurs, minority ethnicity and IPOs. In the quality of its contributions and in the reach of its coverage, this Handbook attains a very high standard."

– Peter Kilby, Wesleyan University, US

"The new Handbook of Research on Ethnic Minority Entrepreneurship, edited by Léo-Paul Dana, constitutes a major contribution to the literature on ethnic enterprise. Unlike previous work, which tended to focus on one country or one region of the world, this book is global in scope. You will find chapters on America, Europe, and Asia, as well as integrative essays that review important principles and concepts from the literature on ethnic entrepreneurship. I particularly appreciate the historical and evolutionary framework within which the contributions are situated. This book belongs on the shelf of everyone who has an interest in immigration and entrepreneurship or who teaches a course in related topics."

– Aminu Mamman, International Journal of Entrepreneurial Behaviour and Research
ethnic entrepreneurship more generally.'
– Howard Aldrich, University of North Carolina, US