

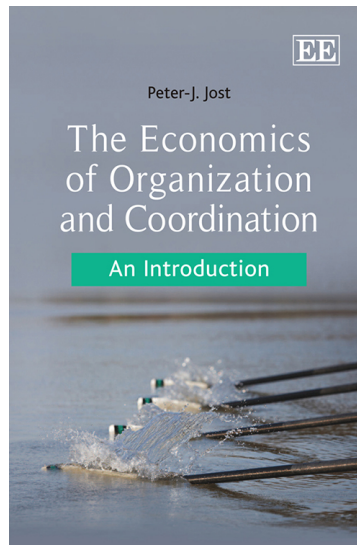


The Economics of Organization and Coordination

An Introduction

Peter-J. Jost, WHU – Otto Beisheim School of Management, Vallendar, Germany

This book provides a comprehensive economic approach for the analysis of organizational structure. It considers the parallels of coordination within firms, coordination between firms and market coordination and offers an economic analysis of the advantages and disadvantages of various instruments of coordination. Looking at examples in the practical world, it provides individual concepts and insights on an economic approach to organization.



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