



## A Cognitive Theory of the Firm

### Learning, Governance and Dynamic Capabilities

Bart Nooteboom, Professor Emeritus, Tilburg University, The Netherlands

In this important and timely book, Bart Nooteboom develops and applies a social cognitive theory of firms and organizations with a focus on learning and innovation.

'... this book is an excellent resource of ideas and concepts to be mined and further developed in fields such as innovation, strategy, networks and others.'

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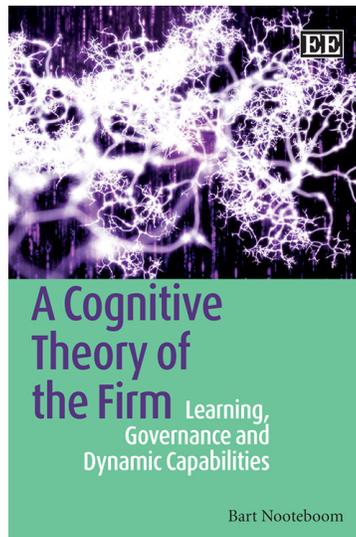
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'Among scholars writing about business firms, Bart Nooteboom stands out both in his ability to bring relevant perspectives from diverse disciplines together to illuminate phenomena, and in his solid understanding of how firms actually work. For many years he has had a central interest in how firms cope with challenges, problem solving mechanisms in firms, and innovation. These qualities make this an important book. Nooteboom also writes very well, and the book is a pleasure to read.'

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