



Competitive Strategy

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These two authoritative volumes are an essential guide to the most important research in the area of competitive strategy. The first volume contains articles that contribute to the understanding of competitive effects at industry, firm, group and dyad levels. The second volume focuses more deeply on the competitive capabilities of individual firms, including those required to succeed in dynamic competitive environments. Together, these two volumes function both as an introduction to this research area for graduate students of strategic management, and as an ideal companion for academics and researchers seeking a broad overview of this important field.



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